



How to Enable **Secure Mobile Printing** in Enterprise Networks

Mobile technology is quickly advancing to the point where users can accomplish tasks on a smartphone or tablet that once required a laptop or PC. This computing power, combined with anywhere-anytime connectivity, means mobile devices are becoming powerful and pervasive business tools. An IDC study, for example, predicts 75.5% of workers will have some form of mobile connectivity, and there will be more than 1.2 billion mobile workers worldwide by 2013.

While there are already more than a billion smartphones in use, the market for tablet computers is growing quickly since the introduction of the iPad in 2010. According to Veritec, the compound annual growth rate (CAGR) of enterprise spending on tablets is expected to be 48% over the next five years. Smartphones and tablets are also gaining traction in the healthcare sector. A recent study by Spyglass Consulting Group reveals that 94% of physicians are using smartphones to communicate, manage personal and business workflows, and access medical information. And a survey by the market research firm NPD Group found that 76% of small to medium-sized physician and dental practices said they plan to buy tablets in the next 12 months. Despite the rapidly increasing use of smartphones and tablets in enterprises and other sectors, printing infrastructure has not kept pace with mobile technology. Printing from mobile devices remains a challenge, and most users must take time to transfer documents from mobile devices to a network-connected PC or laptop by email or thumb drive before printing. The result? Distracted staff, lost productivity, and last minute scrambles to print even the simplest of documents.

Enterprise requirements in Mobile Printing

Ideally, mobile printing for enterprise applications should address the following concerns:

Security and Control. Print data should remain within the control and infrastructure of an enterprise, with no data residing on 3rd-party servers. Convenience. Users should be able to print without relying on additional applications or drivers residing on their mobile devices.

Ease of Installation. Print solutions should install without significant involvement of internal IT staff or the involvement and expense of external technicians.

Flexibility. Mobile print solutions should work with a wide range of mobile devices and with a company's existing printing infrastructure, while allowing the flexibility to add printers from any external vendor as the business grows.

Secure Mobile Printing Made Easy

To address these requirements, Next Print Solutions has developed the EveryonePrint software platform. EveryonePrint (EOP) allows printing from mobile devices to printers from all major manufacturers without sacrificing the security expected of enterprise applications. The EOP platform bypasses the need for cumbersome print drivers and allows secure printing from all mobile devices using a company's existing printing infrastructure, whether an enterprise has one printer or a thousand. The EOP platform installs in 15 minutes on Windows servers and operates on the client's private network or cloud, so there's no need for an open connection to the internet or 3rd-party servers to print documents. The platform also ensures security by supporting enterprise-level end-to-end encryption.

As Simple as Sending an Email

With EveryonePrint, users can print to a selected network printer by sending an email with an attached document. Or they can print by uploading a document using a standard web browser. Printing can also be enabled from laptops with a universal driver compatible with Windows, OSX, or Linux. EOP allows users to print directly, or securely release the printed document at a selected printer with a PIN code or secure access card so that sensitive documents do not sit unattended on a printertray. The platform retains document formatting, and users can print MS Office and PDF documents, as well as most common image formats like JPG, BMP, and TIFF. The EOP platform also integrates with user directories such as ActiveDirectory, LDAP, and most print accounting systems so that only authorized users can print, and that all prints are properly accounted for.

To Learn More

EveryonePrint is available as a fully-functional downloadable 60-day trial.

The trial software is available at this link:

<http://everyoneprint.com/downloadtrial.cfm>

You can request more information at:

<http://everyoneprint.com/wheretobuy.cfm>

To learn more about EveryonePrint for enterprise networks, send an email to info@everyoneprint.com.



About Everyone Print

EveryonePrint is a software product of Next Print Solutions, a specialist in software development, internet, and payment processing services. Our products and services are in use by hundreds of universities, educational institutions and corporations worldwide, both large and small, servicing hundreds of thousands of users on a daily basis. Our philosophy is simple: focus on creating great software and services that everyone can afford, and ensure customers are happy through superior support.

